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Technology:

Difficulty: Beginner

Course Duration: 3 Days

Change Management Foundation Certification Prep (APMG)



About This Course:

The benefits of effective change management are considerable, both for organizations and the people in them. The costs of poor change management are equally compelling. The Change Management Certification has been developed by

APMG in partnership with the Change Management Institute (CMI), an independent, global professional association of change managers. Together they have developed a professional 'body of knowledge' for the discipline of change management which provides an independent benchmark for the professional knowledge expected of an effective change manager.

This course will earn you 21 PDUs | 21 CDUs

Course Objectives:

- Understand structured approaches to shape a change initiative.
- Assess the organizational context for change.
- Apply techniques to help people adapt and understand the human responses to change.
- Learn how the various roles can facilitate successful organizational change.
- Identify stakeholders and engage effectively with them.
- Describe the essential communication principles to support change initiatives.
- Provide ways to assess change impacts across the organization.
- Prepare for the exam

Audience:

 This certification is for anyone who supports the people impacted by change initiatives and who require a working knowledge of the key principles of change management, the terminology used, and the theory behind the practice. It is a prerequisite for the Change Management Practitioner qualification.

Prerequisites:

 There is no prerequisite to attending this foundation course, although it is recommended that candidates should have a good understanding of business practices.

Course Outline:

Organizational Context and Approach

- Scene Setting
- Organizational Culture
- Structuring your Approach
- Agile Practices

People and Change

- Individual Differences
- Human Response to Change
- Human Motivations and Drives
- Change Formula and Change Anxieties
- Learning and change

Change Leadership and Teams

- Key Roles in Organizational Change
- Change Agent's Role and Personal Influence
- Leadership and Psychological Safety
- Leadership, Culture, and Organizational Change
- Teams and Change

Stakeholders and Communication

- Stakeholder Engagement
- Communications

Work of the Change Manager

- Assessing the Change Impact and severity
- Resistance to Change
- Change Analytics